



REPUBLIC OF CROATIA
CROATIAN BUREAU OF STATISTICS



QUALITY REPORT FOR STATISTICAL SURVEY

Annual Report on Cinema Exhibitors (KINO-1) for 2025

Organisation unit: Demographic and Social Statistics Directorate – Education, Culture and
Information Society Statistics Department

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0. Basic information

- Purpose, goal, and subject of the survey

The statistical survey covered cinemas and business entities involved in the distribution of film titles in Croatian cinemas within the territory of the Republic of Croatia.

- Reference period

Calendar year

- Legal acts and other agreements

Annual Implementation Plan of Statistical Activities of the Republic of Croatia, the Official Statistics Act (NN, Nos 25/20, 155/23 and 124/25 – corr.), Ordinary Act on Classification of Business Entities According to the National Classification of Activities – NKD 2025 (NN, 81/24), Register of Spatial Units – RPJ (codes of cities / municipalities, settlements), Ordinary Act on the Register of Spatial Units (NN, No. 37/20), Audiovisual Activities Act (NN, Nos 61/18, 144/22, 123/24)

- Classification system

Classification of territorial units for statistics

- Statistical concepts and definitions

In 2025, a total of 125 cinemas submitted their annual activity reports. The data on the number of screened films by the geographical origin of film production is sourced from an administrative database.

In 2025, of the total number of permanent cinema exhibitors, 92 operated with a single auditorium, while 26 had multiple auditoriums. Regarding the ownership structure, 35 cinema exhibitors operated independently, while 89 were part of other business entities, specifically five within film exhibition companies, 63 within cultural-educational institutions (cultural centres, public and open universities) and 22 within other institutions and companies.

- Statistical units

The statistical survey covered cinemas and business entities involved in the distribution of film titles in Croatian cinemas within the territory of the Republic of Croatia.

- Statistical population

Cinemas, business entities involved in the distribution of film titles in Croatian cinemas.

1. Relevance

1.1 Data users

National users of data: ministries and other public administration bodies, academic community, media, general public

International users: Statistical office of the European Union (Eurostat)

1.1.1 User needs

External users, in most cases, request more detailed data than those published.

1.1.2 User satisfaction

The first user satisfaction survey of the Croatian Bureau of Statistics was conducted in 2013, then in 2015 and 2022, and the last one at the end of 2024. The results of the satisfaction survey can be checked on the website of the Croatian Bureau of Statistics – [User satisfaction surveys](#).

1.2. Completeness

The survey was conducted in the Croatian Bureau of Statistics. It is in accordance with national legislation.

1.2.1 Data completeness rate

Indicator was not computed.

2. Accuracy and reliability

2.1. Sampling error

Not applicable (the survey is not sample based).

2.1.1 Sampling error indicators

Indicator is not applicable.

2.2. Non-sampling error

Not applicable.

2.2.1. Coverage error

Not applicable.

2.2.2. Over-coverage rate

Indicator is not applicable.

2.2.3. Measurement error

Treatment includes logical and arithmetical control, and the resulting errors are phone verified at the reporting units before correction.

2.2.4. Non-response error

Reporting units are contacted by telephone.

2.2.5. Unit non-response rate

Indicator is not applicable.

2.2.6. Item non-response rate

Indicator is not applicable.

2.2.7. Processing error

Incorrectly entered data, either at the reporting unit or in the processing, passes through logical and arithmetical control and all information is checked and corrected if necessary.

2.2.8. Imputation rate

Indicator is not applicable.

2.2.9. Model assumption error

Not applicable.

2.3. Data revision

2.3.1. Data revision – policy

The users of statistical data are informed about revisions on the website of the Croatian Bureau of Statistics, on the link – [General Revision Policy of the CBS](#).

2.3.2. Data revision – practice

Survey does not disseminate preliminary results and that's the reason why the regular data revision does not exist.

2.3.3. Data revision – average size

Indicator is not applicable.

2.4. Seasonal adjustment

Not applicable.

3. Timeliness and Punctuality

3.1. Timeliness

May for previous calendar year.

3.1.1. Time lag – first results

Indicator was not computed.

3.1.2. Time lag – final results

Time lag – final results is T + 5.

3.2. Punctuality

All planned Releases were published on time according to the Calendar of Statistical Data Issues.

3.2.1. Punctuality – delivery and publication

Delivery and publication is: -

4. Accessibility and clarity

Website of the Croatian Bureau of Statistics – electronic version of First Releases, Statistics in Line

4.1. News release

[Cinema Exhibitors, 2025](#)

4.2. On-line database

There is no online database.

4.3. Micro-data access

The conditions under which certain users can access microdata are regulated by the [Ordinance on Conditions and Terms of Access and Use of Confidential Statistical Data of the Croatian Bureau of Statistics for Scientific Purposes](#) (NN, No. 5/23).

4.4. Documentation on methodology

Methodological documents are published in electronic version First Release, Statistics in Line on the website of the Croatian Bureau of Statistics.

5. Comparability over time

5.1. Asymmetry for mirror flows statistics

Not applicable.

5.2. Comparability - over time

Data are comparable to those from previous years.

5.2.1. Length of comparable time series

Indicator was not computed.

5.2.2. Reasons for break in time series

There are no breaks in time series.

5.3. Coherence – subannual and annual statistics

Indicator was not computed.

5.4. Coherence – national accounts

Indicator was not computed.

5.5. Coherence – administrative sources

Indicator was not computed.

6. Cost and burden

6.1. Cost

The costs are associated with the data production through material costs and employees' incomes (earnings etc.)

6.2. Burden

The pressure of this survey on the reporting units is minimal.